

TM # 60888

NCC Cable System Order

11762208

Order #	62335558
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16

Flight Dates	09/19/16 - 10/02/16
Agency	Del Cielo Media
Advertiser	Making Government Accountable
Client Code	MGAT16
Product Code	ORDR
Est Code	919C66
Product Name	HD-66
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/16/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$2,155.00
Commission	\$323.25
Net Total	\$1,831.75
Total Spots	75
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : 9/16: NEW ISSUE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$47.00	\$235.00	30	
2	CNN	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	
3	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$47.00	\$235.00	30	
4	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	
5	HALL	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
6	HALL	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	
7	HGTV	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	
8	HGTV	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	
9	MNBC	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$19.00	\$95.00	30	
10	MNBC	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	
11	TNT	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	
12	TNT	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	
13	TVL	926C02	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	
14	USA	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	

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Syscode	1112	Agency	Del Cielo Media		Version	1 Vs. 1	
System Name	Spectrum/Kalamazoo, MI	Advertiser	Making Government Accountable		Show All Lines		
Market	Grand Rapids	Client Code	MGA16		Total # of Weeks	2	
AE	Alexander Fiske	Product Code	ORDR		Total	\$2,155.00	
Sales Coordinator	Becca Karam	Est Code	919C66		Commission	\$323.25	
Office	Washington	Product Name	HD-66		Net Total	\$1,831.75	
Phone	(301) 951-2620	Credit Status			Total Spots	75	
Status	Not accepted				Affiliate Split	100.0	
Survey	Cable Nielsen Live+SD Jul16	Primary Demo	Adults 35+		Sold On	Cost Per Spot	
		Makegood Policy	Approval Required		GRP	-	GIMP
					CPP	-	CPM
						-	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	USA	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	
<b>Sep 2016</b> <b>Oct 2016</b> <b>Nov 2016</b> <b>Dec 2016</b> <b>Jan 2017</b> <b>Feb 2017</b> <b>Mar 2017</b> <b>Apr 2017</b> <b>May 2017</b> <b>Jun 2017</b> <b>Jul 2017</b> <b>Aug 2017</b> <b>Total</b>																				
<b>SPOTS</b>	40	35	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	75
<b>AMT</b>	\$1,100.00	\$1,055.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,155.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 09/16/16

62335558 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |